



BOOKKEEPING · ACCOUNTING & TAX · STRATEGIC FINANCE & FUNDRAISING

Your startup's single financial stack.

We take care of your entire financial stack, from bookkeeping through accounting and tax to strategic finance and fundraising help, as one dedicated financial team. You stay focused on product, customers, and GTM while we work alongside you as your CFO. Agentic AI does the heavy lifting, CPAs sign off on your numbers, and everything is built for the diligence room.

TRUSTED BY BAY AREA STARTUPS · LIVE IN 2 BUSINESS DAYS · AGENTIC AI, CPA-REVIEWED · ALL 50 STATES

HOW WE HELP

Whatever your next milestone is, we help you get there.

01 Close your next round

Built for the diligence room: **GAAP financials** and an always-current **investor data room**, so when an investor asks, you are ready. No scramble, no red flags.

02 Protect your runway

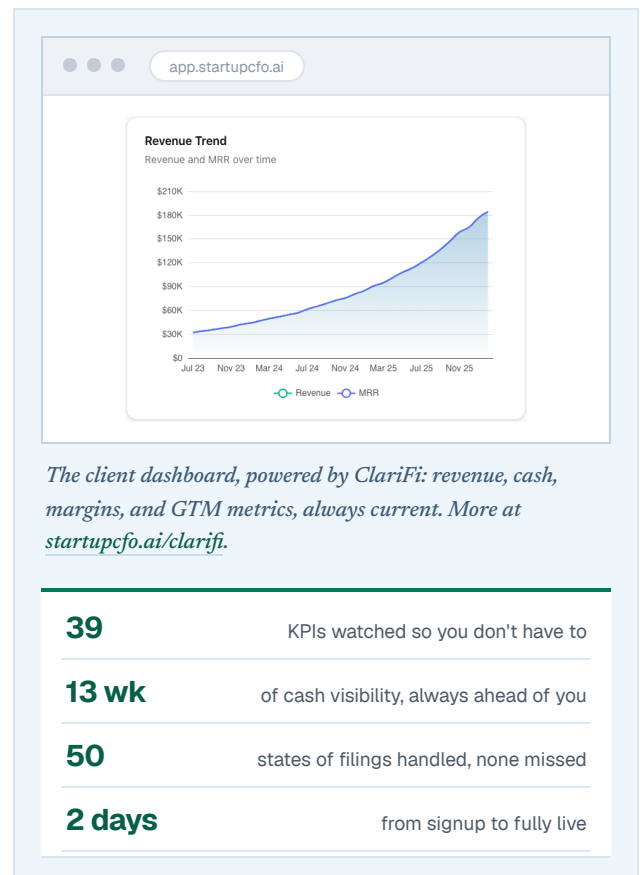
13-week rolling cash forecasts, runway alerts at 12, 9, 6, and 3 months, plus **Spend Guardrails** and safe-to-spend signals that catch problems while they are still cheap to fix.

03 Decide with confidence

39 KPIs across 8 categories, unit economics and cohort analysis, benchmarking against 14 industries and 6 stages, and scenario modeling so every big decision is tested before you commit.

04 Stay compliant everywhere

Tax & Compliance Autopilot keeps federal and state filings on schedule across all 50 states, with an accountant and a CPA on every engagement. You focus on product, not penalties.



The client dashboard, powered by ClariFi: revenue, cash, margins, and GTM metrics, always current. More at startupcfo.ai/clarifi.

A plan that grows with you

Priced to be affordable for a startup budget, because we want to grow with you. Plan details at startupcfo.ai/pricing.

PRE-SEED · 1-2 PERSON TEAMS

Clean books & compliance

GAAP financial statements, monthly close, tax prep, and the data room from day one.

SEED · 2-7 PERSON TEAMS

Insight while you scale

Everything in Launch plus unit economics, KPIs, runway signals, Spend Guardrails, and CFO support.

SERIES A+ · 7+ PERSON TEAMS

The full CFO suite

Board packs, planning & modeling, budget forecasting, cap table and 409A coordination, investor updates.

PRE-SEED TO EXIT

THE CLARIFI DECISION ENGINE

Finance that drives your next decision, not one you dread.

ClariFi is the intelligence layer inside StartupCFO.AI: AI agents draft the work, our experts sign off before anything reaches you.

Ask ClariFi in plain language. Every answer comes with clickable citations back to the source data.

Board packs in minutes. Investor-grade board materials generated on demand, not assembled over a weekend.

Always-current intelligence. 39 KPIs, 13-week cash forecasts, and proactive anomaly and runway alerts.

Bring your own AI. Connect Claude, ChatGPT, or your assistant of choice through a secure, read-only MCP server.

WHY YOU CAN TRUST IT

AI drafts. Humans decide.

No AI-computed numbers

Every figure comes from deterministic calculations, never from a language model.

Read-only by design

ClariFi cannot write to your books. Ever.

Human approval gate

Agent output stays a draft until a finance professional confirms it.

Full traceability

Every number links back to its original source document.

One team, one system

Your financials never bounce between a bookkeeper, a CPA, and a consultant. Nothing is re-sent, re-keyed, or re-explained.

"Agentic AI. Human-verified. CPA-reviewed."

FREE ON THE WEBSITE · NO SIGNUP, NO SALES CALL

Diligence Readiness Check

Would your books survive an investor's data request? Score yourself in minutes.

Burn & Runway Calculator

How many months do you really have left? Most founders are off by a quarter.

SAFE Calculator

What your SAFEs actually convert to, before you sign the next one.

Startup Salary Benchmarks

What to pay your first ten hires, by role and stage.

FOR ACCELERATORS, INCUBATORS & FOUNDER COMMUNITIES

The Founder Finance Bootcamp.

A **free 2-3 hour workshop** for your cohort, online or in person, with **no product pitch**. Founders leave with template packs, free tools, a personalized fix-it list, and the ability to read their numbers cold. Taught personally by founder & CEO Harry Prabandham.

[Details and scheduling at startupcfo.ai/workshops](https://startupcfo.ai/workshops)

Define

Set the financial foundation for your stage

Manage

Own your cash, burn, and runway

Report

Investor-ready statements and updates

ABOUT US

A service by Rubric Financial

StartupCFO.AI is a service by Rubric Financial, a San Francisco financial services firm, and is led by founder **Harry Prabandham**. One senior team covers your bookkeeping, tax, and CFO strategy from pre-seed through exit. No handoffs, no patchwork, and the same partner in every conversation.



CONTACT

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